

Our Cookie Policy

This cookie policy relates to the website operated by Prestigious Textiles Limited, a company incorporated in England and Wales with company number 02219358 and having its registered office at 4 Cross Lane, Westgate Hill Street, Bradford, West Yorkshire BD4 0SG ("we" / "our" / "us").

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website. It also allows us to improve our website.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We may use the following cookies:

- **Strictly necessary cookies.** These are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website. These cookies are automatically enabled when you use our website because they are necessary for our website to function properly.
- **Analytical/performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. We will only use these cookies if you provide your consent.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). We will only use these cookies if you provide your consent.
- **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. We will only use these cookies if you provide your consent.

You can find more information about the individual cookies we use and the purposes for which we use them below:

Cookie	Type	Purpose	Retention Period
_clk (www.prestigious.co.uk)	Analytical/performance	Persists the Clarity User ID and preferences, unique to that site is attributed to the same user ID.	1 year
_clsk (www.prestigious.co.uk)	Analytical/performance	Connects multiple page views by a user into a single Clarity session recording.	1 day
_fbp (www.prestigious.co.uk)	Targeting	Cookie is placed by Facebook to store and track visits across websites. The purpose is marketing.	3 months
_ga (www.prestigious.co.uk)	Analytical/performance	Cookie is used by Google Analytics to store and count page views. The purpose is statistics.	2 years
_ga_PNMC0LQFKD (www.prestigious.co.uk)	Analytical/performance	Cookie is used by Google Analytics to store and count page views. The purpose is statistics.	2 years
_gcl_a (www.prestigious.co.uk)	Targeting	Cookie is used by Google AdSense to store and track conversions. The purpose is marketing.	3 months

_pin_unauth (www.prestigious.co.uk)	Targeting	Cookie is used by Pinterest to store the user's usage history. The purpose is marketing.	3 months
_pinterest_ct_ua (ct.pinterest.com)	Targeting	This cookie is a third-party version of _pin_unauth.	3 months
ANONCHK (c.clarity.ms)	Targeting	The ANONCHK cookie, set by Bing, is used to store a user's session ID and verify ads' clicks on the Bing search engine. The cookie helps in reporting and personalization as well.	
ar_debug (pinterest.com)	Targeting	This cookie is used by Google Ad Services to debug ads.	3 months
CLID (clarity.ms)	Analytical/performance	Identifies the first-time Clarity saw this user on any site using Clarity.	1 year
MR (c.bing.com)	Analytical/performance	This cookie, set by Bing, is used to collect user information for analytics purposes.	7 days
MR (c.clarity.ms)	Analytical/performance	This cookie, set by Microsoft Clarity, is used to collect user information for analytics purposes.	7 days
MUID (clarity.ms)	Analytical/performance	Microsoft Clarity sets this cookie to recognise unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operation	1 year
MUID (bing.com)	Analytical/performance	Bing sets this cookie to recognise unique web browsers visiting Microsoft sites. This cookie is used for advertising, site analytics, and other operation	1 year
SM (c.clarity.ms)	Analytical/performance	Used in synchronizing the MUID across Microsoft domains.	Session
SRM_N (c.bing.com)	Target	This cookie identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.	1 year
Test_cookie (doubleclick.net)	Analytical/performance	This cookie is set by doubleclick.net (part of Google). The purpose of the cookie is to determine if the users' browser supports cookies.	1 day

You can block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. If you have previously consented to the use of cookies but wish to withdraw your consent, please do this by clicking the blue cookie icon at the bottom left of any page of the website. However, if you use your browser settings to block all cookies (including "strictly necessary" cookies) you may not be able to access all or parts of our website.